

## Publishers Lunch

InstaBook's Smaller POD Solution This Chicago Tribune article about self-publishing covers most of the traditional bases. The interesting part comes towards the end; it's one of a number of stories picking up on the POD product line from Florida's InstaBook Corp. They are the first to provide one-at-a-time book manufacturing and binding through machines that are about the size of a photocopier. The company has targeted libraries, retailers, and government markets. Tribune story <http://click.email-publisher.com/maabXptaa4topa5VtKQb/>